



# RFP Digital Productions

## *Company profile*

Independent film and digital content production  
New Delhi | Established 2009



## **About us**

RFP Digital Productions is a Delhi based independent production house established in 2009. We create films and media content for corporate and broadcast audiences across India, with integrated support from concept and scripting through filming, editing and delivery.

Our work spans documentaries, corporate films, advertising, website videos, event production, public relations films, training videos, animation and graphics. We combine creative direction with technical production support and a team drawn from filmmaking, cinematography, television and photography.

## **How we work**

We work with clients to develop the concept, creative treatment, production plan and delivery strategy. Experienced crews, coordinated resources and in-house post-production support help us deliver within the agreed schedule and budget.

## Our team and production facilities

### The team

RFP brings together media professionals led by Maqsood Khan, supported by research and production teams. Longstanding relationships with technical crews, creative talent and facilities providers enable us to coordinate people and resources for a wide range of productions.

#### Maqsood Khan

Director and Producer

Maqsood Khan studied Geography while actively participating in college theatre and literary activities. He subsequently earned a master's degree in Mass Communication from the Mass Communication Research Centre at Jamia Millia Islamia, New Delhi.

His work includes documentaries and corporate films. His creative input and production management support the team in delivering projects on time while maintaining quality.

#### Dheeraj Mehta

Creative Director and Post Production Head

**Dheeraj Mehta completed her MA in Mass Communication at the AJK Mass Communication Research Centre, Jamia Millia Islamia, during 1998–2000. Her television work includes programmes for Star Plus, Zoom TV, Zee TV, Doordarshan and ETV Network.**

Her experience spans career and education shows, women's programmes, fashion and lifestyle, health and cookery, as well as documentaries, advertisements and corporate films.



### Post production

Our in-house editing facilities support digitising, editing, graphics, titles, voice-overs, original music, duplication and online delivery. Portable editing systems support location work and projects requiring a quick turnaround, including launch events, company announcements and news events.

Our studio setup includes Final Cut Pro Studio HD and Final Cut Pro 7.01, alongside 3D Max, After Effects and Photoshop.

# Film and content services

## Corporate films

Company introductions, product demonstrations, project documentaries, educational films and message films. Our directors, writers, editors and camera crews work together to present each organisation, product or service clearly.

## Video testimonials

Interviews, messages and endorsements recorded across India. Our work includes focus groups, vox pops, product tests, client testimonials, award ceremonies and senior management announcements.

## Public relations films

Video content to support public relations campaigns, introduce events, engage audiences and communicate during a crisis. Films can be developed to integrate with the wider campaign.

## Commercials

Advertising developed with your marketing team, supported by in-house creative and production expertise, for television, cinema, websites, public screens and mobile platforms.

## Digital campaigns

Targeted digital and social video campaigns, including creative development, production and distribution support. Content is shaped around the audience and communication objective.

## Animation and motion graphics

Animated corporate presentations, product demonstrations, campaign assets, titles and motion graphics that help explain a product, event or company identity.

## Broadcast production

Production and distribution experience across television, commercials, titles, documentaries and music videos. We work with broadcasters and their partners to create content for their audiences.

## Nonprofit films

Films that communicate a nonprofit organisation's work, explain a project or initiative, support fundraising and help potential donors understand its purpose and impact.

## Additional production formats

Feature films • Music videos • Training videos • Audio visual brochures • Website videos • Event production • 3D walkthroughs

## Client testimonials

### **Late A.S. Ahlawat, IPS, Chief Executive Officer (Mewat Development Agency), Haryana**

The Documentary Film on Work and achievements of Mewat Development Agency” was shown to Governing body of Haryana Government personnel. The film has received good response. I take this opportunity to pass on the appreciation to you and your team. This is indeed the result of your Professional caliber. We look forward to happy association with Rebel Films Production in future too. The film has helped us to convenience govt. to increase the budget of MDA.

### **Mr. Dennis George, Vice Chairman of Shalom Hills Group of Schools**

RFP Digital Productions, New Delhi has produced a video documentary film on Shalom Hills International Schools”. The documentary was well appreciated by the experts of the School and Honourable Finance Minister of Government of India Mr.Pranab Mukherji.

### **Mr. Kamal Faruqui, Former Chairman of Delhi Minority Commission.**

RFP has done excellent job for us to produce various programmes of New Horizon School. The shooting and post production work was of excellent quality. I Appreciate and commend the excellent work executed by Rebel Films Production under the direction and leadership of Mr. Maqsood Khan.

### **Mr. Rakesh Bhargava , Managing Director (Cooper Pharma Ltd.)**

The Corporate film by Rebel Films production Unit made for Cooper Pharma Ltd is a very informative. We are very well benefited from that as using it our marketing tool. Being the Director of the show Mr. Maqsood Khan of Rebel Films Production has no doubt played a key role in providing such a good quality film for us.

### **Dr. Balbir S. Tomar, Founder & Chairman of NIMS University, Jaipur Rajasthan**

RFP Digital Productions, New Delhi film unit is far professional and experienced; they have produced a very good documentary for NIMS University in short span of time. We hope to get RFP services in future. The film is also appreciated by University Grant Commission team and other council members.

### **Mr. Juhuruddin Khan, Director, Nazar Nawaz Chritable Trust**

I am really thankful to my friend the Director of Rebel Films Production that he has made an excellent Audio-Visual brochure for my trust. The film quality is superb.

## Clients and contact

We approach video production as a collaborative effort, working with clients from the initial concept and treatment through to delivery.



### Get in touch

#### Office

156D, First Floor, Sarai Julena, New Friends Colony  
Near Crown Plaza, New Delhi 110025

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Email [rfpdigitalmedia@gmail.com](mailto:rfpdigitalmedia@gmail.com)

Website [rfpdigital.com](http://rfpdigital.com)

#### YouTube

<https://www.youtube.com/channel/UCpKFjVB3p8eZszek2HVeug>

# Registration information

Government of India  
Form GST REG 06  
Registration Certificate

Registration Number 07BDDPK0624H1ZX

| Particular                  | Details                                                                           |
|-----------------------------|-----------------------------------------------------------------------------------|
| Legal name                  | NEHA KARIM                                                                        |
| Trade name                  | RFP Digital Productions                                                           |
| Additional trade names      | null                                                                              |
| Constitution of business    | Proprietorship                                                                    |
| Principal place of business | MCD Toll Tax New Kondli, C-2/10, New Kondli, New Delhi, East Delhi, Delhi, 110096 |
| Date of liability           |                                                                                   |
| Period of validity          | From 12/06/2022 • To Not Applicable                                               |
| Type of registration        | Regular                                                                           |
| Approving authority         |                                                                                   |
| Signature                   |                                                                                   |
| Name                        |                                                                                   |
| Designation                 |                                                                                   |
| Jurisdictional office       |                                                                                   |
| Date of issue               | 12/06/2022                                                                        |

The registration certificate is required to be prominently displayed at all places of business in the State.

This is a system generated digitally signed Registration Certificate issued based on the deemed approval of application on 12/06/2022 .

See Rule 10(1).